

Lisa Robyn Lawrence. M.S., Ph.D.

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EXPERIENCE

Owner, Director of Clinical and Nutritional Services **1990-Present**
Health Education Associates (HEA) and Desert Wellness and Healing Seminars

Los Angeles, Ventura, Orange County, Palm Springs, California

Individual and group seminars and program on wellness and healing. Design and implement wellness and health education programs. Currently working with several spa resort hotels to design wellness programs for their guests.

CoDirector, Medical Program Development and Consulting **1998-Present**
ALLCO Medical Consultants ***Los Angeles, California***

Medical Practice Consulting and Practice Design and Development, Allco Medical Consultants have designed, developed, constructed, initiated and managed than 25 medical practices for physicians and entrepreneurs. Allco Medical Consultant form's business plan, develops practice guidelines, trains management, front and back office personnel and manages medical practices.

Co-Director, Owner and Director of Nutrition Program **1998-2003**
The Lawrence Center for Medical Nutrition ***Encino, California***

Providing personalized nutrition and health education programs for private individuals and groups. Co-creator of multiple medical nutrition programs for patients. Personalized wellness programs including health risk evaluation, nutrition analysis, fitness evaluation, bio-impedance body composition analysis and personalized fitness analysis. Personalized nutrition and wellness programs for the unique needs of each individual patient.

Co-Director and Owner, Consultant **1998-2002**
Pacific Coast ElderCare Management Consultants ***Los Angeles, California***

Providing consultation and logistical support for families units with aging family members who require specialized physical, medical, nutritional and dietary support. Evaluating and modifying the living areas for safety. Interviewing, hiring, training and supervising home care professionals CNA's, LVN's and RN's. All aspects of administration, scheduling, reviewing job performance and payroll, communicating with lawyers, medical doctors, hospitals and financial planners. Networking with outside resources such as day care programs, community group programs, physical therapy centers and social workers.

Director Department of Nutrition and Health Education **1995-1997**
Center for Integrated Medicine ***Makawao, Maui, Hawaii***

Hiring, training and managing nutrition consultants for a multi-specialty health care facility. Private and group nutritional counseling, promotion of health education seminars, teach classes and workshops for the general public and well as health care professionals. Classes in Stress Reduction, Spiritual Healing, and Wellness, as well as involving the health providers in net-working with local businesses for combined community events.

Director of Health Education Services and Community Relations **1991- 1995**
Health Education Associates ***Ventura, California***

Worked directly with the Medical Director providing training and management of nutritional

counselors. Promotion of educational health seminars and workshops for the community. Providing community- based programs, free and low cost, as well as private counseling services. Topics included: Women's Health, Prenatal Nutrition Issues, Child and Adolescent Nutrition, Hyperactivity in Children, Obesity in Children, Premenstrual Syndrome, Osteoporosis Prevention and Identification, Diabetes, Hypertension, Cancer Prevention, Healthy Weight Loss.

Administrator, Program Director Health Education and Nutrition 1985-1991
Diversicare Medical Group ***Los Alamitos, California***

A medical, chiropractic and alternative healthcare center. I hired and trained all office personnel, reception, scheduling, insurance billing, credit/collections, back office and nutritionists. Facilitated community based programs and counseling services involving such issues as, Child and Adolescent Nutrition, Obesity in Children, Hyperactivity in Children, Diabetes, Eating Disorders, Weight Loss, Hypertension, Cancer Prevention, Women's Health Issues including Prenatal Nutrition, Premenstrual Syndrome, Postpartum Depression, Menopause, and Osteoporosis Identification and Prevention, How to cook away your Symptoms of PMS, Surviving Eating out and Special Dietary Considerations (Diabetics, Hypertensive, Hyperlipidemic and Hypercholesterolemic Patients, PMS and Weight Reduction Patients).

Director of Nutrition and Health Education 1984
Kihei Medical Consultants ***Kihei, Maui, Hawaii***

Office Manager and Director Nutrition Consulting Practice 1979-1984
Women's Total Health Care Center ***Reseda, California***

Materials Management Administrative Assistant 1975-1977
Saint John's Hospital and Health Center ***Santa Monica, California***

Financial Counselor for Social Services 1973-1975
Saint John's Hospital and Health Center ***Santa Monica, California***

Admitting Office, Evening Supervisor 1972-1973
Medical Center of Tarzana ***Tarzana, California***

Assistant Admissions Coordinator 1970-1972
UCLA Hospital, Admitting Office ***Los Angeles, California***

EDUCATION

Undergraduate Studies, two years, Health Science Major 1970-1973
California State University Northridge ***Northridge, California***

Bachelor of Science (B.S.) 1979-1982
Pacific Institute for Advanced Studies ***Los Angeles, California***

Master of Science Degree, Nutrition (M.S.) 1982-1984
Pacific Institute for Advanced Studies ***Los Angeles, California***

Doctor of Philosophy, Human Ecology (Ph.D.) 1993-1995
Pacific Institute for Advanced Studies ***Los Angeles, California***

Graduate of Gemology Program (current) (GG) **2003-2005**
Gemological Institute of America (GIA) **Los Angeles and Carlsbad Campuses, California**

COMMUNITY SERVICE

Chairperson, Community Mentor Program (Two year Volunteer position) **1994 - 1995**
Ventura Professional Women's Network ***Ventura, California***

For two consecutive years Chaired the High School Mentor Program for the Ventura Professional Women's Network. This was a pilot program co-sponsored by the Ventura Professional Women's Network, Ventura Unified School District and funded partially by our organization, the school district, a California Gender-Equity Grant and private business contributors.

Mentor Program Purpose: To enable high school students to be better informed in making decisions about career and education direction. This program enabled 80 high school students, each semester, to observe the actual daily responsibilities and functions of people in professions that they might have been interested in pursuing after graduation. I enrolled the support and participation of many private and public entities such as City Police Department, County District Attorney's office, the City and County Fire-fighters, Accountants, Law Firms, Nuclear Physicist, Actors, Wells Fargo Bank, a theater production company, school of nursing, local newspaper, radio and television stations as well private business owners and medical clinics and doctors. There was much local media coverage and support of this program.

Board of Directors **2005-2006**
Boys & Girls Club of America, ***Desert Hot Springs, California***

President of the Board of Directors **2005-2006**
Cabot Museum Foundation ***Desert Hot Springs, California***
 Elected to be President of this board.

Alternative Medicine Representative **2005-2006**
Mayor Weyuker's Blue Ribbon Health Center Committee ***Desert Hot Springs, California***

Nutrition and Health Program Consultant **2005-2006**
 Food Now Certified Farmer's Market of Desert Hot Springs ***Desert Hot Springs, California***

Summer Arts Program, Instructor **2005-2006**
Cabot Pueblo Museum ***Desert Hot Springs, California***
 Conducting classes in jewelry design and beading techniques for children and adults.

PUBLICATIONS AND MEDIA EXPERIENCE

Dr. Lisa Lawrence has authored or co-authors more than 45 books, self-help programs and patient education slide show presentations. Dr. Lawrence has lectured throughout the Continental U.S., Hawaii, Guam, and Mexico. He has been featured on numerous television, cable and radio programs. Dr. Lawrence has performed programs for and provided consulting services for many major corporations including Lockheed Aerospace, Van De Kamps Bakery, Suntrust Capital, Intratherpies, LaVida IPA and Guardian IPA. Dr. Lawrence is the Associate Editor Wellness on the Web©, with more than 60,000 visitors monthly. A complete list of media credits and publications is available upon request.